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Flagler Construction Equipment joins SDLG dealer network



Mark McDonnell, president of Flagler Construction Equipment (FCE); Bob Porteus, vice president operations FCE; Al Quinn, director SDLG North America; Steve Porteus, branch manager FCE Orlando; and Tommy Ball, senior vice president of FCE, celebrate FCE's joining of SDLG's North American dealer network.

Shandong Lingong Construction Machinery Co., Ltd. (known as Lingong) continues to expand in North America, adding Flagler Construction Equipment as its newest dealer of SDLG wheel loaders. The company is based in Tampa, Florida, and will serve customers in the Southeast.

Alan Quinn, director of SDLG North America, said the addition of Flagler CE to the company's growing network of experienced dealers will not only give customers in the region better access to SDLG wheel loaders, it will also provide them with expert guidance, support and service.

"We couldn't have asked for a better SDLG dealer in Florida than Flagler CE," he said. "The staff knows SDLG wheel loaders inside and out and can help potential customers decide if the product is truly right for their needs. For folks that choose SDLG, Flagler CE will be a partner for the life of the wheel loader, whether it's offering guidance on the job site or providing top-notch parts and maintenance."

Flagler CE will offer the three SDLG wheel loaders available in North America: The SDLG LG938L, the SDLG LG959 and the SDLG LG958L. It will also provide full parts and maintenance service for all three wheel loaders.

- The LG938L is a 2.4 yd³ wheel loader with an operating weight of 23,150 lbs. It features a Tier 4 Deutz engine with 160 hp and 530 lb.ft of torque; ZF transmission; dry disc brakes; a hydraulic quick coupler and 3rd function hydraulics; a modern fit and finish with high visibility; and an operator-friendly cab. It also comes with a 12-month, 1,500-hour warranty.
- The LG959 is a 4.0 yd³ wheel loader with an operating weight of 38,250 lbs. It features a Tier 3 Deutz engine with 224 hp and 777 lb.ft of torque; ZF transmission and axles; wet disc brakes; a hydraulic quick coupler and 3rd function hydraulics; a modern fit and finish with high visibility; and an operator-friendly cab. It comes with a 12-month, 1,500-hour warranty.
- The LG958L has the same basic specs as the LG959, but with dry disc brakes, rather than wet disc brakes, for versatility and easy maintenance.

The typical SDLG customer uses their wheel loader for farming, sewage, site preparation, construction and grading applications, among others. Most don't need to run their machines 24/7/365 and don't need many of the more sophisticated features of premium-priced equipment. Many of SDLG's early North American customers were in the market for a used wheel loader, but chose SDLG based on its affordable price and 12-month, 1,500-hour warranty.

Flagler CE celebrated the opening of its newly remodeled headquarters with some 300 guests, including politicians, operators and key contractors in the local market. Tampa mayor Bob Buckhorn was on hand to mark the occasion.

The company's new multi-million dollar facility includes a state-of-the-art parts storage and retrieval system, a closed loop cleaning system and a wheel loader simulator, among other features. A focus on natural sunlight and energy efficient lighting, along with a misting system, will keep technicians cool during Florida's hot summer months.

Flagler CE is part of the Flagler CE Holdings Group, which also includes Penn-Jersey Machinery in Pennsylvania, New Jersey and New York. The company has been serving Floridians since 1987 and operates branches in Jacksonville, Lake City, Orlando, Tampa, Ft. Meyers and Ft. Lauderdale.