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## Rudd Equipment Co. is the newest SDLG dealer



*L to R: David Ambler, sales representative; Tom McKain, sales representative; Jason Kruse, sales representative; and Todd Shephard, equipment sales manager; celebrate Rudd Equipment's joining of the SDLG dealer network.*

**Louisville, Kentucky-based Rudd Equipment Co. now sells and supports the complete lineup of SDLG wheel loaders.**

[Rudd Equipment Company](#) is the latest dealer to join SDLG's [dealer network](#). The company will sell SDLG's complete North American lineup of four wheel loaders. It will also fully back the machines, providing extensive product support and service.

Todd Shepard, sales manager for the company's Indianapolis branch, said the SDLG range of wheel loaders will give his customers an attractive alternative to higher-priced, premium machines.

"We have customers in several industries that will find SDLG wheel loaders ideal for their needs, including municipalities, forestry and general construction," he said. "For customers that don't need the features of higher-priced machines, or have applications that include idle time, SDLG is a great fit."

Rudd Equipment Company has locations across the Midwest. Its Indianapolis branch will be the first location to sell the SDLG line, which includes: The SDLG LG938L, a 2.5yd<sup>3</sup> capacity wheel loader; the LG948L, a 3.0 yd<sup>3</sup> capacity wheel loader; the LG958L, a 4.0 yd<sup>3</sup> capacity wheel loader; and the LG959, which has the same basic specs as the LG958L, but with wet disc brakes rather than dry disc. All four loaders are backed by a 12-month, 1,500-hour manufacturer's warranty.

"SDLG offers a well-made loader that can excel in a variety of applications," Shephard said. "Also, with the solid product service and support the brand offers, they make great alternatives to purchasing used machines."

On May 15, the company will hold a Customer Appreciation day at its Indianapolis branch. At the event, prospective customers can check out SDLG wheel loaders in person and obtain other relevant information.

As with all SDLG dealership locations, Rudd Equipment Company brings years of knowledge and experience to the brand. Their expertise will help customers find an SDLG wheel loader that fits their needs, and then provide them with proven service and support capabilities.

The addition of Rudd Equipment will strengthen SDLG's presence in the Midwest. The company stocks a wide range of construction equipment and has a team of well-trained sales and service personnel to back its products, including SDLG. Rudd will also offer SDLG's 21st Century Product Support, which uses a central parts location to ship parts to customers and dealers, often within 24 hours.

Al Quinn, director of SDLG North America, said Rudd Equipment Company is exactly the kind of dealer the SDLG brand needs to succeed in North America.

"For SDLG to become a major player in North America, we must have great products, great support and great dealerships," he said. "We've taken care of the first two needs, and with the addition of Rudd Equipment Company, we're confident that Indiana will enjoy all three."

For more information on the product and the SDLG dealer network  
please visit [www.sdlgna.com](http://www.sdlgna.com)