



PRESS RELEASE / 23 MARCH, 2018

CORRECTION: The text below previously contained an error, which has now been corrected. Alta Equipment did not acquire McAllister Equipment, purchase any of McAllister's assets or assume any of McAllister's locations as previously stated.

Leading SDLG dealer expands Midwestern footprint

Alta Equipment Company, an established Midwestern SDLG dealer, will now offer products and support to customers in central and northern Illinois.

Alta Equipment Company (Alta) will now offer SDLG wheel loaders, parts and service to customers in central and northern Illinois. The Livonia, Michigan-based dealer is actively operating out of two Illinois locations and has plans to open more branches in the near future.

Alta's growth reflects the company's established track record of meeting and exceeding its customers' needs. According to Nick Tullo, sales manager for SDLG North America, that track record is why SDLG chose to partner with Alta more than two years ago.

"SDLG's expansion into North America wouldn't be possible without seasoned, expert dealerships that know their markets well," he said. "I'd say Alta fits that description. Especially when you consider that this company has facilitated some of our biggest sales in the region to date. We're confident that our companies' shared success will continue at Alta's new Illinois locations, just as it has in Michigan and Indiana."

Alta Equipment Company first offered SDLG wheel loaders to customers in Michigan back in 2015. Since then, Alta's customers have come to know SDLG's loaders as ideal solutions for low-hour applications, such as snow removal, aggregate loading and roadwork.

"We are excited about our expansion into Illinois because it is another opportunity for our company to build on its mission of being a total solution for the industrial market," said Ryan Greenawalt, president of Alta Equipment Company. "We are committed to representing only world-class products and backing them with exceptional support. SDLG fits that description, and we are confident that our new customers in Illinois will appreciate the value and intuitive operation that these wheel loaders provide."

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About SDLG:

Shandong Lingong Construction Machinery Co., Ltd., (known as Lingong) is one of China's leading manufacturers of construction equipment, which it produces under the SDLG brand. It is one of the world's leading suppliers (by volume) of wheel loaders. The company's headquarters are in Linyi, China, and it has an additional manufacturing facility in Pederneiras, Brazil.

SDLG products are targeted to the value segment and are known for their reliability and robust performance on site. The company has an established and experienced dealer network in the export markets in which it operates. This network is dedicated to providing excellent parts availability. Lingong was founded in 1972 and currently employs 3,150 people.